

## Advances in the Management of Oncology, Stem Cell- and Solid Organ-Transplant Patients

April 30–May 2, 2012 • Scottsdale, Arizona

### COE Network Medical Center Exhibiting Information

***This is an exclusive offer available only to medical facilities in an OptumHealth Centers of Excellence network. It includes FREE exhibit space and a reduced registration fee.***

#### ***Exhibiting Fee***

**Exhibit Space:** Complimentary with one paid conference registration.

#### **Conference Registration:**

\$425 if payment received by April 6, 2012  
\$475 if payment received after April 6, 2012  
\$525 if payment received on site

The registration fee includes exhibit space during the Get-Acquainted Reception and access to all main conference sessions and activities. Exhibit space includes one skirted 6' or 8' table.

#### ***Exhibitor Application***

Review and complete the Application for Exhibit Space and Indemnification Agreement in its entirety. Return the signed form to OptumHealth Education at least 21 days prior to the start of the conference.

#### ***Exhibitor Registration***

Register online at

[www.optumhealtheducation.com/txonc2012](http://www.optumhealtheducation.com/txonc2012)

Complete the online registration process for each individual from your facility that will be at the conference as an exhibitor and/or conference registrant. All onsite personnel must register and pay the applicable registration fee. You must pay a full registration to receive free exhibit space.

#### ***Exhibit Date and Hours***

Monday, April 30 ..... 5:00 to 7:00 p.m.

*Food and refreshments will be served during the reception.*

#### ***Exhibiting Requirements***

**Exhibit Setup and Dismantle.** Exhibitors are responsible for set up and tear down of their display. Displays can be assembled two hours prior to the start of the reception, and must be dismantled within one hour after the close of the reception.

**Staffing.** It is requested the exhibit be staffed throughout the open exhibit time.

**Special Needs.** Exhibitor is responsible for any special requirements, such as electrical and audiovisual equipment. Contact LuAnne Ronning for ordering information.

**Exhibit Materials.** All signs, displays and handouts are solely the responsibility of the Exhibitor. OptumHealth Education and FireSky Resort & Spa are not responsible for the security of items in the exhibit area.

#### ***Shipping***

Shipping of materials to and from the hotel is the responsibility of the Exhibitor. Packages will be accepted by the hotel if received within 3 days of the conference. To ensure proper delivery, include the following information on your packages:

1. Hold for Arrival  
Attn: Exhibitor's Name/Organization  
OptumHealth Conference  
Arrival Date: 04/30/2012
2. Address package as follows:  
Rich Gulden, Convention Services Manager  
FireSky Resort & Spa  
4925 North Scottsdale Road  
Scottsdale, AZ 85251

#### ***Hotel Information***

Hotel: FireSky Resort & Spa, 4925 North Scottsdale Road, Scottsdale, AZ 85251

Phone: (480) 945-7666

Rate: \$189.00 single/double. Mention OptumHealth Conference to receive this special rate.

Room Block Release Date: April 6, 2012

#### ***Cancellations***

To receive a refund, a written cancellation notice must be received by OptumHealth Education a minimum of 30 days prior to the conference. A \$25 processing fee will be assessed.

#### ***Right of Refusal***

OptumHealth Education reserves the right to refuse conference registration, attendance and exhibitor applications.

#### ***Contact Information***

Exhibit Manager: LuAnne Ronning

Phone: (218) 834-6369

Fax: (612) 234-0477 or (218) 834-5047

E-mail: [luanne.ronning@optumhealth.com](mailto:luanne.ronning@optumhealth.com)

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**For complete conference details, including online registration and housing information, go to [www.optumhealtheducation.com/txonc2012](http://www.optumhealtheducation.com/txonc2012)**

